

**ACADEMY VENTURES INC.**  
908-595 Howe St.  
Vancouver, B.C., V6C 2T5  
604-806-0916 Fax: 604-806-0956

---

February 4, 2008

Symbol: ACV: TSX – V

**NEWS RELEASE**

**ACADEMY VENTURES INC RETAINS AGORACOM TO PROVIDE INVESTOR RELATIONS, SOCIAL NETWORK AND GOOGLE SEARCH ENGINE PROGRAM**

---

**Vancouver, B.C. – ACADEMY VENTURES INC. (“Academy” or the “Company”)** Academy Ventures (ACV: TSX-V) is pleased to announce it has retained the services of AGORACOM Investor Relations (“Agoracom”) (<http://www.agoracom.com> & <http://www.agoracomIR.com> ) to provide online investor relations services, a Web 2.0 social network for current shareholders and Tier-1 awareness through the world’s biggest websites. Agoracom is North America’s largest online investor relations firm for small-cap companies. Agoracom has partnered with some of the world’s biggest internet companies, including Globe Investor, Yahoo, AOL, Google and Blackberry to market their clients to a massive audience of new small-cap investors. Agoracom Investor Relations has displaced the telephone and e-mail as primary IR communications devices. Their IR HUB delivers two-way investor relations in near real-time that is 24/7/365 accessible to shareholders around the world and goes far beyond text by offering both audio and video communications. No rumours, profanity, stock bashing or hyping. Agoracom’s traffic ranking is above the top 1% of all websites around the world.

Academy Ventures’ President, Yannis Tsitos stated: *“Academy Ventures is a new company with great growth potential. I believe the time has now come to significantly increase our communications with both existing shareholders and the massive online small-cap community of investors that are searching for their next great investment. I strongly encourage our shareholders to begin taking advantage of our new online IR system, which demonstrates we are a fully accessible organization with a great story to tell.”*

**ONLINE INVESTOR RELATIONS MAXIMIZES SPEED, TRANSPARENCY AND ACCESS TO COMPANY**

In response to overwhelming data representing the online research and communications habits of small-cap investors, Academy Ventures has turned the primary focus of its investor relations to the web via the Agoracom system to facilitate faster, better and more accessible communications with both current and prospective shareholders around the world. Effective February 15, a customized and monitored Academy Ventures IR HUB (<http://www.agoracom.com/IR/AcademyVentures>) will allow both the Company and Agoracom to communicate with all investors simultaneously, anytime and in near real-time. Our new IR HUB will also provide management with an ability to extend communications beyond text via audio messages, video presentations, webcasts and podcasts.

## **LAUNCH OF ACADEMY VENTURES COMMUNITY**

The Academy Ventures IR HUB propels the Company into the forefront of Web 2.0 community building by providing investors with two very important functions. First, a monitored discussion forum for the purposes of constructive and high-quality discussion amongst investors about Academy that is free of spam, profanity and misinformation. Second, a social network that provides investors with the ability to create extensive profiles that include photos, bios, video messages to fellow investors, a rating system and other important items to create a closer bond between our shareholders.

## **TIER-1 EXPOSURE AND AWARENESS**

As an exclusive provider of “Small-Cap Centres – Powered by AGORACOM” to Globe Investor, AOL Finance Canada, Yahoo Finance Canada and every Blackberry device on the planet, Agoracom will provide Tier-1 financial coverage of all newsworthy Academy Ventures press releases for the purposes of attracting new and prospective shareholders. In addition, as Google’s largest small-cap partner in North America, Agoracom will be launching a search engine IR Program via Google that specifically targets prospective small-cap investors across North America. These small-cap search engine programs are exclusive to Agoracom, with creation and management coming from Google personnel directly. Furthermore, as a Web 2.0 IR firm, Agoracom will proliferate information about Academy via a tagging and keywords strategy that will place our information on prominent sites such as YouTube, Google Video, iTunes, AOL Video and SmallCapPodcast.com, the web’s leading podcast site for small-cap stocks. Finally, Academy will receive prominent placement on Agoracom itself, which attracts 120,000 investors reading more than 10,000,000 pages of small-cap information every month, ranking Agoracom traffic amongst the top 1% of all websites around the world. For all future Academy Ventures investor relations needs, investors are asked to visit our IR Hub at <http://www.agoracom.com/IR/AcademyVentures> where they can post questions and receive answers within the same day, or simply review questions and answers posted by other investors.

The terms of the agreement between Academy and Agoracom are as follows: Duration - 12 months. Monthly Cash Compensation - \$3,000, plus \$3,000 towards a search engine IR Program. Stock Options - 250,000 shares at \$CDN 1.20 per share, subject to regulatory authorities’ approval; This agreement has been negotiated entirely at arm's length. Agoracom is located in Toronto, Ontario.

**On behalf of The Board of Directors of Academy Ventures Inc.**

“Ioannis (Yannis) Tsitos”  
President

This document contains certain forward looking statements which involve known and unknown risks, delays, and uncertainties not under the corporations control which may cause actual results, performance or achievements of the corporation’s to be materially different from the results, performance or expectation implied by these forward looking statements.

---

*This release has been prepared by management – TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this news release.*